



# BTS INDIA

Your trusted travel partner in the Indian Subcontinent





## MISSION STATEMENT

# Taking you places across the continent

Our mission at BTS (Business & Tourist Services) is to offer personalised travel services that bring India closer to your heart.

With a vast network of vendors spread all over India, we understand that every trip is important -- whether it is a Wildlife tour, a Special Interest journey, Educational travel, a Philanthropy expedition, Green travel, or MICE.

The seasoned team of BTS experts devises the best solutions to address the different queries of modern-day travellers. From the research to designing and attaining the end goal, we keep the client's requirements and expectations as our focus.





# Table of Contents

|                |    |
|----------------|----|
| Our Philosophy | 06 |
| Founder's Note | 07 |
| Our People     | 08 |
| Our Legacy     | 10 |
| Destinations   | 13 |
| Services       | 24 |
| Experiences    | 26 |
| BTS Green      | 29 |
| Contact us     | 30 |







## OUR PHILOSOPHY

Established in 1972, BTS pioneered Incentive Travel to India, becoming a brand that believes in delivering exceptional experiences. We coordinate with a network of associate offices across India, Nepal, Bhutan, and Sri Lanka. Over the years, we have established excellent relationships with hotels and allied top-notch service providers.

Each of our members is passionate about travel, making us go all out to deliver the best experiences for our clients. Our operations policy has been to leverage the potential of quality services from hotels and other service providers by demanding standards far above those acceptable to others.

# Founder's note

At BTS, we believe that travel is not just about visiting places but about experiencing destinations in a way that touches your soul. We strive to create that perfect travel experience by providing our clients with unadulterated interactions with destinations, balancing their needs, and curating unforgettable memories.

Founded by a group of passionate travel professionals, BTS is a leading full-service DMC in the Indian sub-continent. We specialise in handcrafting expert travel journeys in India, Nepal, Bhutan, and Sri Lanka.

Our team has a proven track record of delivering high-quality service even in the most challenging environments.

We have developed affiliations with some of the best ground-handling agencies globally, allowing us to offer a range of benefits, including a globally-tuned professional management team backed by the latest technology, financial stability, and a dedicated, proactive team. From the moment you book your trip with us, you can trust us to deliver an immersive travel experience that will leave you with memories to cherish for a lifetime.

**Zuleikha Tejpar - Karnik, Founder**



## OUR PEOPLE

Bringing clients and  
destinations together  
distinctively and creatively

We are experts in managing destinations. With our founders and team having years of direct experience, we can provide you with the most effective support in curating seamless travel experiences.

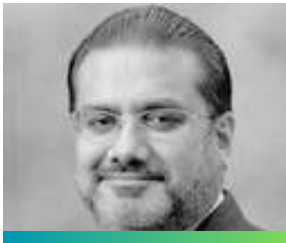




### **ZULEIKHA (ZULLI) TEJPAR - KARNIK, FOUNDER**

She moved to India in 1970 to head the Sabena Airlines offline office in Delhi. She later joined the Taj Group of Hotels and set up their Sales office in Delhi. She joined BTS in 1976.

Her experience in various trade segments makes her an able team leader of a group of professionals whose passion for tourism remains unmatched.



### **PRRITHVIRAJ, DIRECTOR**

A chartered accountant by education, Prithviraj has over 23 years of experience in the Travel & Tourism Industry. Over the last two decades, he has worked with several prominent players in India. He acted as two companies' business and operations head in his recent assignments.

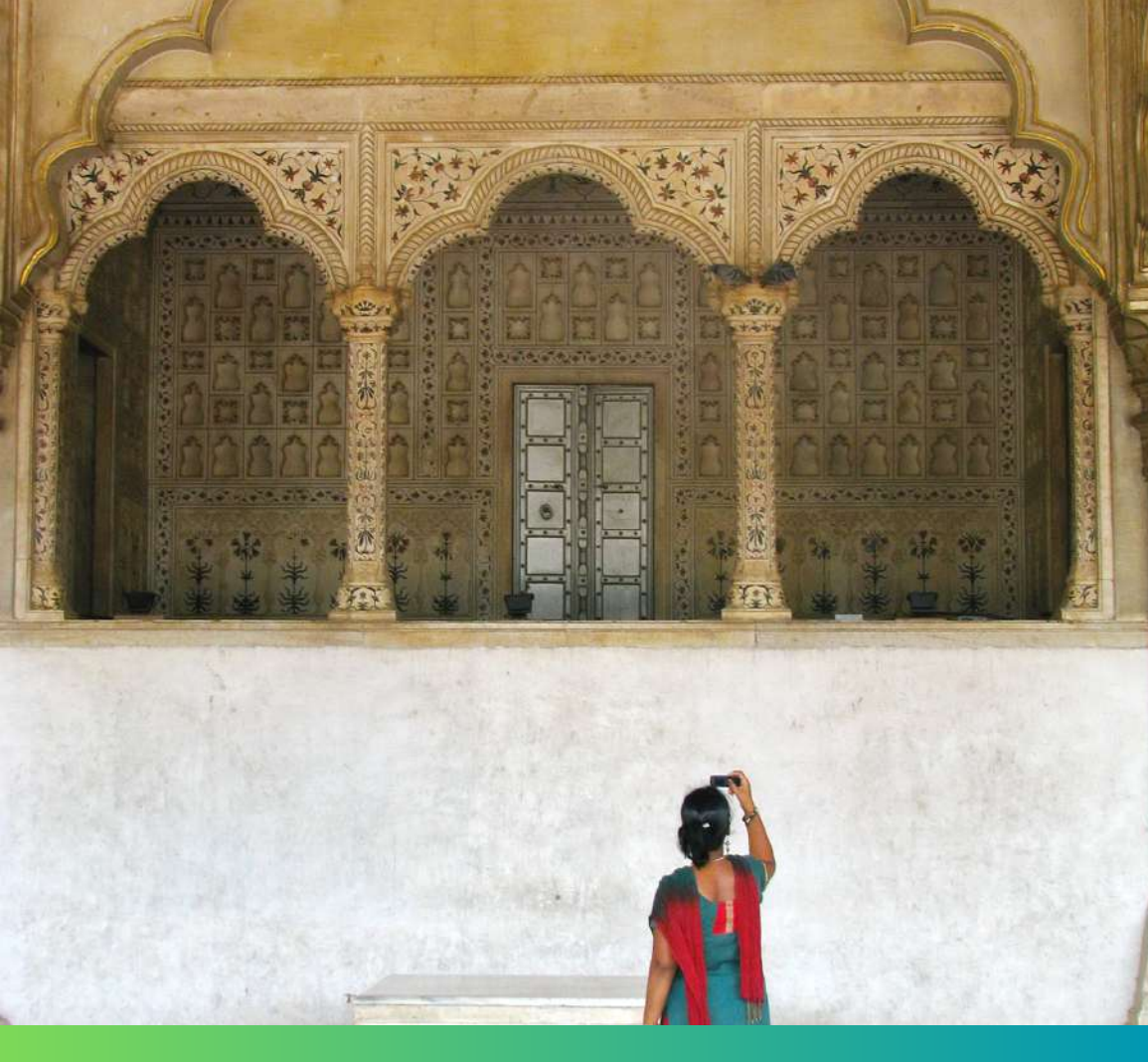
Prithviraj brings his long-term relationship with hoteliers, transporters, and the Tourism Ministry, and the goodwill and support of his clients.



### **VIRA MEHTA, GENERAL MANAGER**

Vira has been in the travel business for over 48 years, spending much of her career with Tiger Tops in Nepal. Having travelled extensively across India, Vira has tremendous in-depth knowledge of the country, especially in adventure travel and special interest tours.

Vira was born in Kampala and holds a Master's in Russian and French from Moscow University.



## OUR LEGACY

# BTS: From the past to the future

BTS was founded by Mr. Omesh Karnik, an ex-Indian Air Force pilot and a graduate of the National Defence Academy. With his decades of experience in tourism, Omesh Karnik was a guiding light for the company, serving as an advisor until he died in 2019. From luxury train journeys and safaris to beach holidays and cultural tours, Omesh Karnik started the business to provide comprehensive travel solutions that would make planning and booking travel easy for customers.

# 1972

The first step...  
The first opening  
day of BTS was on  
December 25, 1972.



# 2019



# 2023

2023 was an action-packed year where BTS enjoyed playing Phoolwalli Hall with their England guests, planning an exclusive Canadian ladies group tour and honeymoon couple tour in India.

# 1982

In 1982 Indian Association of Tour Operators (IATO) was established by Pawan Khanna, Ashok Gehlot (DG Tourism), Ram Kohli, and Omesh Kamik, which is currently regarded as the travel industry's backbone.

Up & Above  
We personalise each trip with meticulous attention to detail and focus on high-quality standards.



# 2022

In 2022, BTS had its Welcome to India moment and organised an exciting Bollywood tour for foreign guests to immerse in the rich history of Indian cinema.



# 1999

Into the new era  
In May 1999, BTS handled an Air France family tour.

# 1976

In September 1976, Mr. Kamik met with Mr. Herrera, Air France Group, to promote France worldwide with Air France as a major player.



Committed to providing travel excellence since laying its foundation in 1972, BTS continues to create a legacy built on innovation, passion, and dedication to go beyond the conventional boundaries of travel experiences. With over 40 years of experience providing premium incentive tours and with the able guidance of our founder- a founding member of the Indian Association of Tour Operators (IATO), BTS has delivered exciting experiential tours that display the charm of the Indian Subcontinent like never before.

Avail of our expertise in curating exquisite travel experiences to allow the traveller within to immerse in the diverse global grandeur!







## DESTINATIONS

# Exploring diverse places, uncovering a million memories!

Immerse yourself in vibrant cultures, awe-inspiring natural beauty, stunning architecture, and peaceful havens with our bespoke tours of the Indian subcontinent.

Our team is dedicated to crafting an unforgettable travel experience for you and your clients in India, Nepal, Bhutan, Sri Lanka, and the UAE. Let us be your trusted travel partner in creating beautiful moments and memories. Come, let's explore the world together!



# INDIA

A vibrant blend of immersive experiences, warm and hospitable people, delectable cuisines, and rich culture is an ideal representation of India. Its well-preserved heritage, diverse topographical wealth, and dramatic landscapes across urban and rural life are a treat like no other.

Whether your interest lies in nature, adventure, leisurely vacations, or embarking on a wellness journey, India offers the perfect setting to satisfy the traveller within you and make memories worth a lifetime. Get ready for not just a trip but an experience that warms your heart!



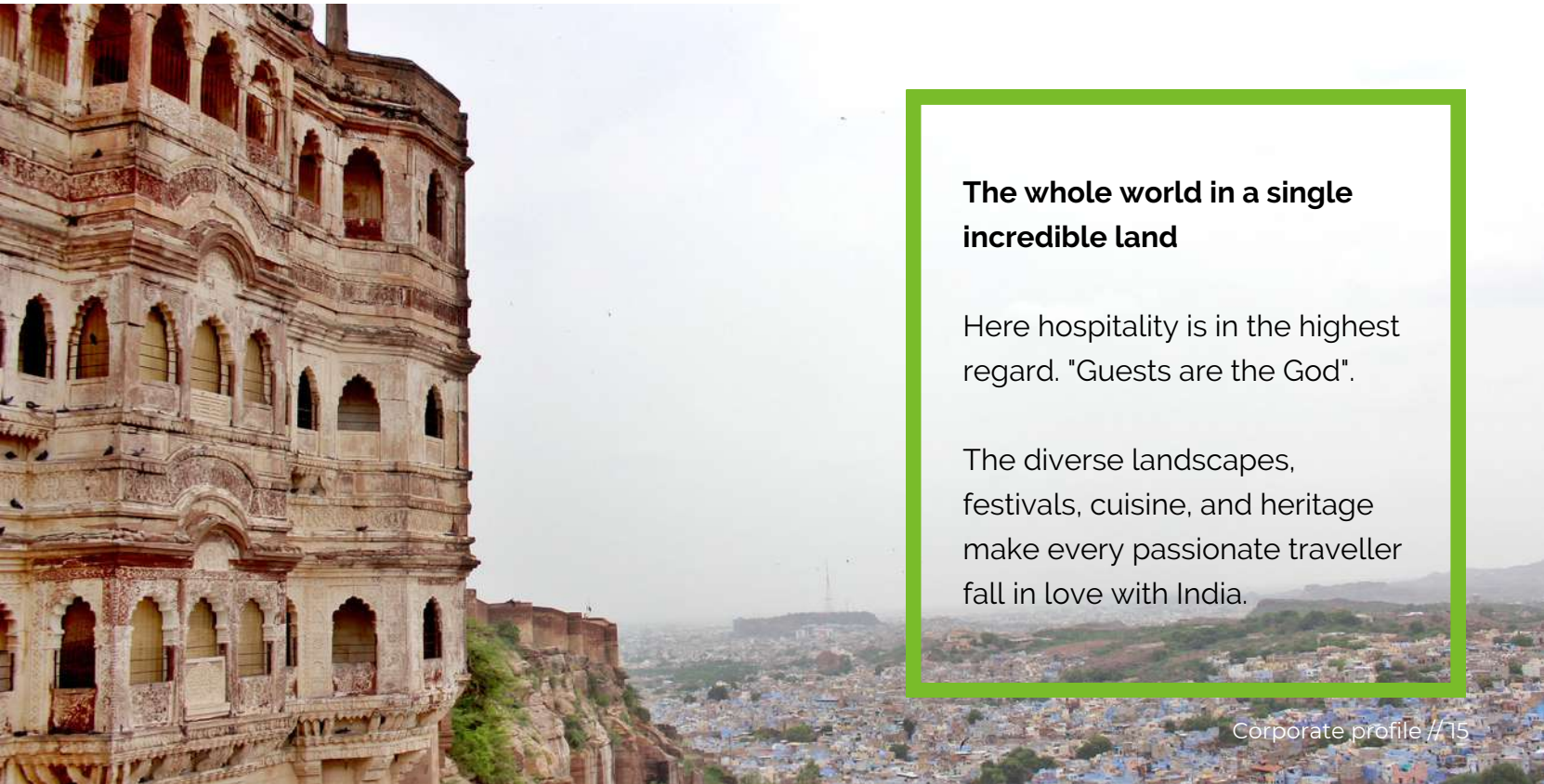
# India at a glance

India is a land of diversity and priceless emotions that leave an everlasting impression. The essence of its traditions, culture, and technology make up for a worthwhile experience.

From the local hospitality to the confluence of traditions, travellers feel at home in India. It is a unique destination in itself, offering a sublime connection of oneness in all aspects of travel.

India hosts some of the world's grandest festivals – from grand city parades celebrating auspicious events on the religious calendar to simple harvest fairs that pay homage to a locally worshipped deity. India observes the happiness of all religions and prioritises the sentiments of its citizens and visitors over any other joy.

Ultra chic and plush modern hotels, Raj-era guesthouses, colonial residences and tea estates offer a variety of accommodations in every price range. India is not just a holiday; it's an experience and a learning for life.



## **The whole world in a single incredible land**

Here hospitality is in the highest regard. "Guests are the God".

The diverse landscapes, festivals, cuisine, and heritage make every passionate traveller fall in love with India.



## NEPAL

Nestled away in the lap of the Himalayas, Nepal is home to eight of the world's tallest mountains - including Mount Everest - the world's highest peak. Full of sights to behold, the world-renowned UNESCO heritage sites in Kathmandu, Bhaktapur, and Patan are an unmissable highlight in the country.

With its plethora of archaic temples and monasteries, thrilling hiking and trekking trails through quaint villages that display their old-world charm, exhilarating white water rafting, and exciting jungle safaris in the national parks, a traveller may fall short of time but not magical wonders to experience in the Land of the Himalayas!

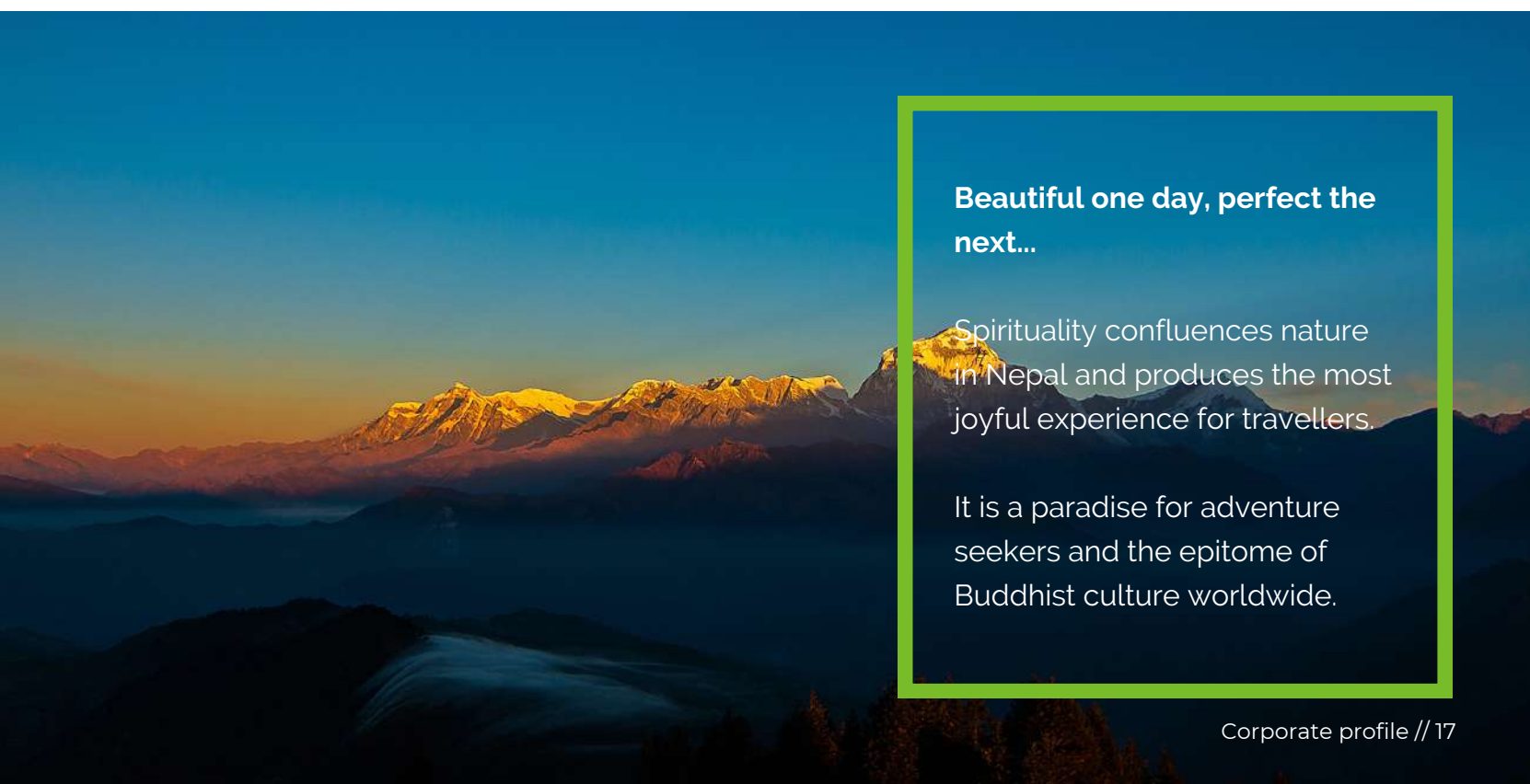
# Nepal at a glance

Nepal is regarded as the gem of mountains. It is a traveller's paradise, one of the most desired trekking destinations for mountain lovers and adventure enthusiasts. Nepal's mountainous prominence is unmatched, from the mighty Himalayas to the serene Annapurna circuit.

Visit the ancient temples, monasteries, and heritage sites to walk down the path of Nepal's history with several exciting tales to share. Nepal should be part of your travel bucket list with an array of activities and experiences

The majestic Himalayas is home to many legends, stories, and folklore that inspire travellers worldwide to visit Nepal. Filled with flora and fauna, small villages, glaciers, and ample birdlife, you can spend days exploring, trekking, or doing any adventure activity that strikes your fancy.

The mountain paradise and cultural haven of Nepal produces the most joyful experience for visitors. The birthplace of Lord Buddha is home to several historic temples and destinations that boast its heritage and cultural significance.



**Beautiful one day, perfect the next...**

Spirituality confluences nature in Nepal and produces the most joyful experience for travellers.

It is a paradise for adventure seekers and the epitome of Buddhist culture worldwide.





## BHUTAN

For many years utterly remote, mysterious, and lost in the clouds, Bhutan has opened up just a little to the world. One of the world's last remaining Buddhist kingdoms, it is also one of the last magical, unspoilt places with the pearl of ancient living wisdom. After all, how many countries measure their prosperity in Gross National Happiness?

Come to Bhutan to witness a unique place on Earth. Bhutan exists today as it would have centuries ago, offering a truly authentic experience in a land of monasteries tucked away in mountains, unfrequented trekking trails, and wonderful, hospitable people.



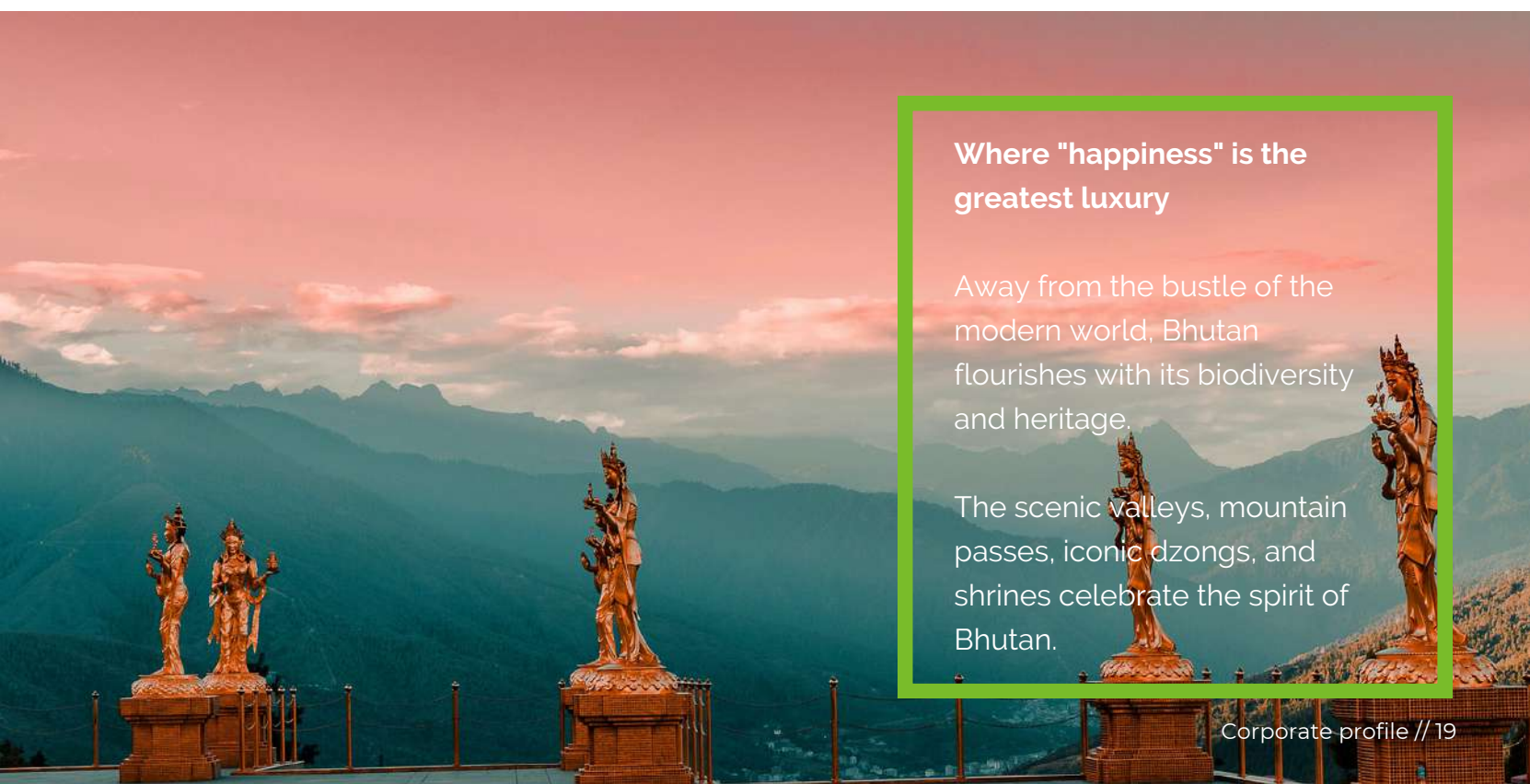
# Bhutan at a glance

The last remaining Himalayan kingdom, Bhutan, is gaining popularity amongst travellers worldwide. Escape into the cultural nirvana of Bhutan and embrace its divineness. Every attraction in Bhutan involves the essence of Buddhism and assures unforgettable moments.

Places like Paro valley, Thimphu valley, Punakha Dzong, and Taktsang monastery make Bhutan a perfect destination for family vacations and solo getaways. Be close to the Himalayas and absorb the energy the valleys have to offer. Get to the other side of Bhutan with Eastbound to discover serenity in abundance.

Bhutan has blissfully beautiful mountains, food, and people! Stunning vistas, fresh air, and apple-cheeked children will greet you wherever you go. It is a country that equally cares for spiritual values to material development and defines how Bhutanese live – happily ever after!

Protected by the Himalayas, Bhutan's geographic isolation has protected it from the influences of the rest of the world. Silent, rugged, and exuding an air of rare spiritual authority, Buddhist monks and monasteries are scattered along Bhutan's landscape.



Where "happiness" is the  
greatest luxury

Away from the bustle of the modern world, Bhutan flourishes with its biodiversity and heritage.

The scenic valleys, mountain passes, iconic dzongs, and shrines celebrate the spirit of Bhutan.



## SRI LANKA

An emerald teardrop at the foot of peninsular India, ancient Sri Lanka is a jewel in the Indian Ocean. Gorgeous beaches and the charm of tropical oceanfront life leave their mark. Here, one can enjoy leisure time exploring ancient monuments and natural wonders while staying at beach resorts and lush tea estates.

The sea is never far – and Sri Lanka is one of the best places to watch the giant Blue Whale and various species of dolphins, all near the coast, during their annual migration from November to April.



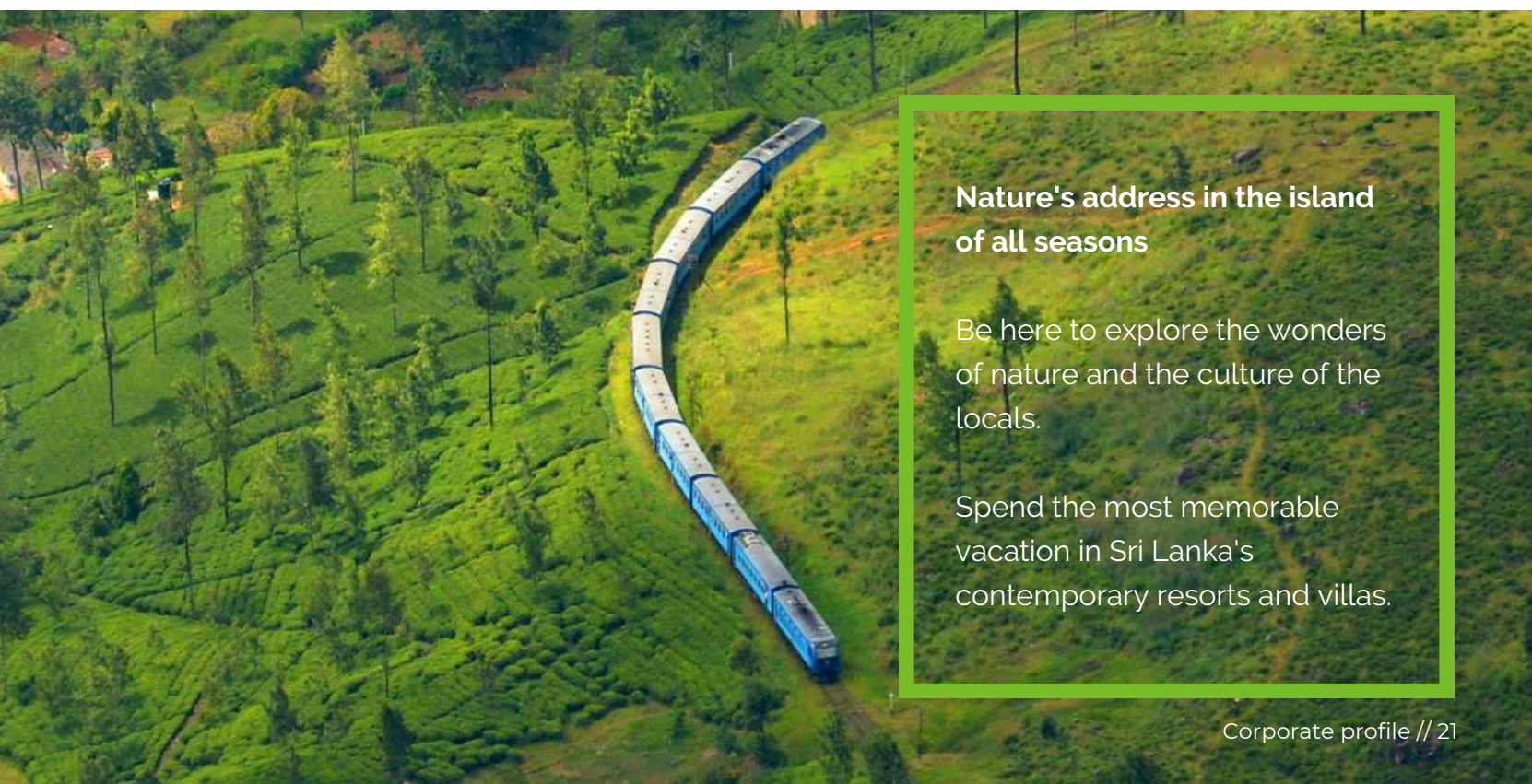
# Sri Lanka at a glance

In Sri Lanka, travel feels like music and is probably the best way to connect to this country. If you are looking for a peaceful hideout or just planning to steal the silence of the shores, you are in the right place! Are you finding reasons to be mesmerised? Let's travel to Sri Lanka, a destination full of opportunities.

Feel amazed at every step, from exciting bicycle tours to heritage city walks, from resting in the middle of the forest to taking a dip into the clear water beaches. Your discovery to find an ideal destination offering culture, nature, and adventure all in equal proportions ends here in Sri Lanka.

In the middle of trade routes over time, it is an interesting potpourri of food, culture, and Buddhist temples, vivid against a naturally stunning terrain. In Sri Lanka, travel feels like music, the best way to connect to this country. This island destination will mesmerise your senses.

Sri Lanka has something to offer every segment, with chic and contemporary designer resorts and spectacular private villas. This place should be on your bucket list if you want to discover peace along the shores.



## Nature's address in the island of all seasons

Be here to explore the wonders of nature and the culture of the locals.

Spend the most memorable vacation in Sri Lanka's contemporary resorts and villas.



## UAE

The United Arab Emirates is the Arabian wonderland materialising straight out of fiction. With every inch of its land speckled with gold that glitters, the rapidly developing country offers not only high-value economic trade transactions but is an excellent destination to travel. Experience nothing but the best in the UAE!

Whether your fancy is luxury cars, exquisite architecture, beyond 5-star hotels to lounge in, or adventure sports, the UAE offers it all. With meticulous planning, the once-barren desert has become a luxurious haven where premium living has become the new normal!



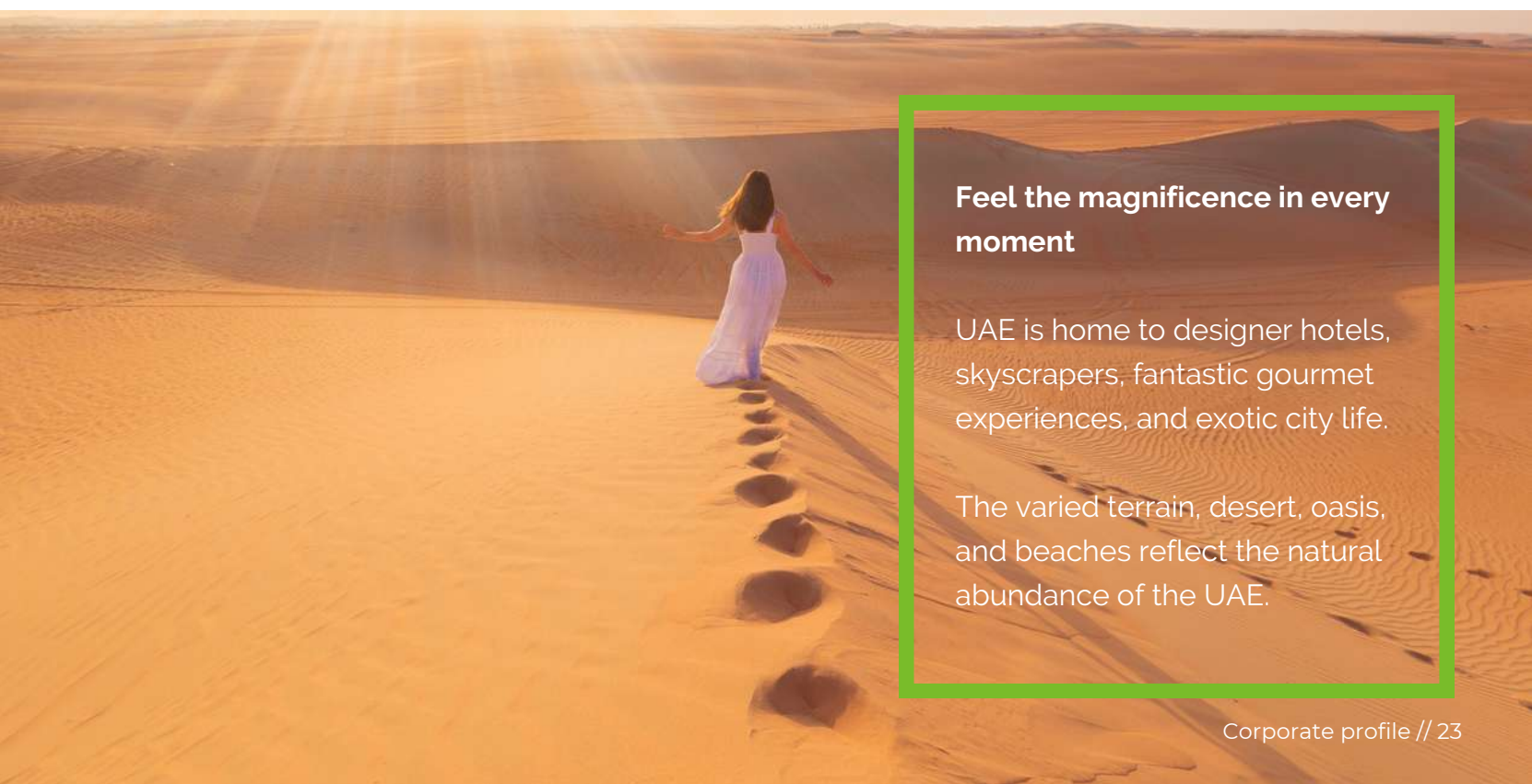
# UAE at a glance

The Emirates is the epitome of premium experiences. In UAE, luxury is not just a possession but a lifestyle! Every country of the seven emirates is unique in its own way, promising an unforgettable staycation for the visitors. From adventure to leisure, travellers enjoy the travel style they want to discover on their trip to UAE.

We introduce you to some of UAE's greatest adventures, from the fastest rollercoaster ride in the Ferrari world to the ultimate Dubai skydive. From Burj Khalifa to the Dubai skyline, enchant your senses with the jaw-dropping sights of the Emirates' massive structures and cutting-edge architecture.

The region's varied terrain, desert, oasis, mountains, and coast dictate the traditional lifestyles that have evolved over the centuries.

UAE is home to a rich cultural heritage strongly influenced by its unique environment. The gigantic skyscrapers, mesmerising city vibe, and luxurious living are some of the highlights of the UAE.



## Feel the magnificence in every moment

UAE is home to designer hotels, skyscrapers, fantastic gourmet experiences, and exotic city life.

The varied terrain, desert, oasis, and beaches reflect the natural abundance of the UAE.





## SERVICES

# Bringing colours to your holidays!

The true joy in travel lies not in the destination or the traveller's perspective but in the connection between the two. Our team of passionate travel managers is committed to delivering excellence through our expertly handcrafted services. We aim to make every moment a cherished memory filled with opportunities for self-discovery, bonding with the locals, and immersing in the culture, heritage, and history of our handpicked destinations.



## Leisure Travel

BTS is the ultimate leisure travel service provider for travellers seeking an unforgettable getaway. Our team of experienced travel professionals is dedicated to making every travel dream a reality, from planning to execution. We curate unique itineraries that include the must-sees and focus on bespoke experiences!



## Special Interest Tours

Our experimental approach based on curating unordinary itineraries aims to make travellers discover destinations like never before and get a taste of the local culture. Whether your clients prefer a wholesome & holistic spiritual getaway or a crafted leisurely tour, our local experts have got it all covered!



## Incentive Travel

Our ultimate goal is to provide unique incentive travel plans with exciting activities to rejuvenate your clients' employees. With our attention to detail and unwavering commitment to quality, we strive to deliver the ideal solution for all your incentive travel requirements!



# Go beyond & more with BTS

At BTS, we believe in creating a travel experience that resonates with travellers' passions. Whether it be connecting wine enthusiasts to immersive guided tours through lush vineyards or rediscovering your ethnic roots, our expert local guides deliver experiences that travellers would never have seen otherwise.

We strive to make each trip a one-of-a-kind experience! Our experimental approach based on curating unordinary itineraries aims to make travellers discover destinations like never before and get a taste of the local culture.



# EXPERIENCES

---

From first-hand special interest journeys to adrenaline-rushing adventures and heritage expeditions to the cultural odyssey, cherish moments that become lifelong memories!



With our authentic grassroots experiences and engaging activities, travellers imbibe cultures, history, and much more to become well-rounded individuals and contribute productively to society. Whether it's photography, food, cycling, or just walking that makes you happy – we have the itinerary that will put a new meaning to the word 'discovery'. From personalisation to round-the-clock customer service, BTS curates some of the finest travel experiences.





# BTS GREEN

---

Are corporates just responsible for building up the economy?  
We at BTS go beyond and hold ourselves accountable to be socially and environmentally responsible and steering the world to a sustainable future.



Sustainability is at the heart of our operations, and every member at BTS is a volunteer of practises that promote the local community, preserve our surroundings, and reduce the carbon footprint. We are on a mission to promote conscious travel – empowering all stakeholders to think, act and choose positively. Together with our FTOs, travellers, and on-ground partners, we want to create a positive impact by working with local communities and emphasising a sustainable future of travel.







## BTS INDIA

INDIA HEAD OFFICE  
898 Udyog Vihar, Phase 1  
Gurgaon, Haryana  
P: +124-421-7800  
E: [info@btsindia.com](mailto:info@btsindia.com)

**EASTBOUND**  
Incomparable Luxury Travel Experiences

**Byond**  
.TRAVEL

**chime**  
CRISTINA GILBERTI BOOKS

EASTBOUND  
**discoveries**

**2HUB**